Performance Optimization

The 5 Hyper Disruptive Trends in eCommerce

CRUCIAL TALKING POINTS

DISCUSSION FLOW

- State of the Industry, how times have changed
- Five trends that could put you out of business or send you to the stars
- Some solutions everyone should know to succeed
- How you can be ahead of the pack in every way

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FOUNDER OF NADIMO.COM

Helping eCommerce companies Scale business operations through the utilization of modern technologies.

WHAT PEOPLE SAY:

"One of the Industry's Brightest Minds" - IBM

"One of the Industy's Top Players" - ORACLE

“One of 14 of the world’s leading IoT and consumer product industry experts” -SAP

STATE OF THE INDUSTRY, HOW TIMES HAVE CHANGED!

27 Million

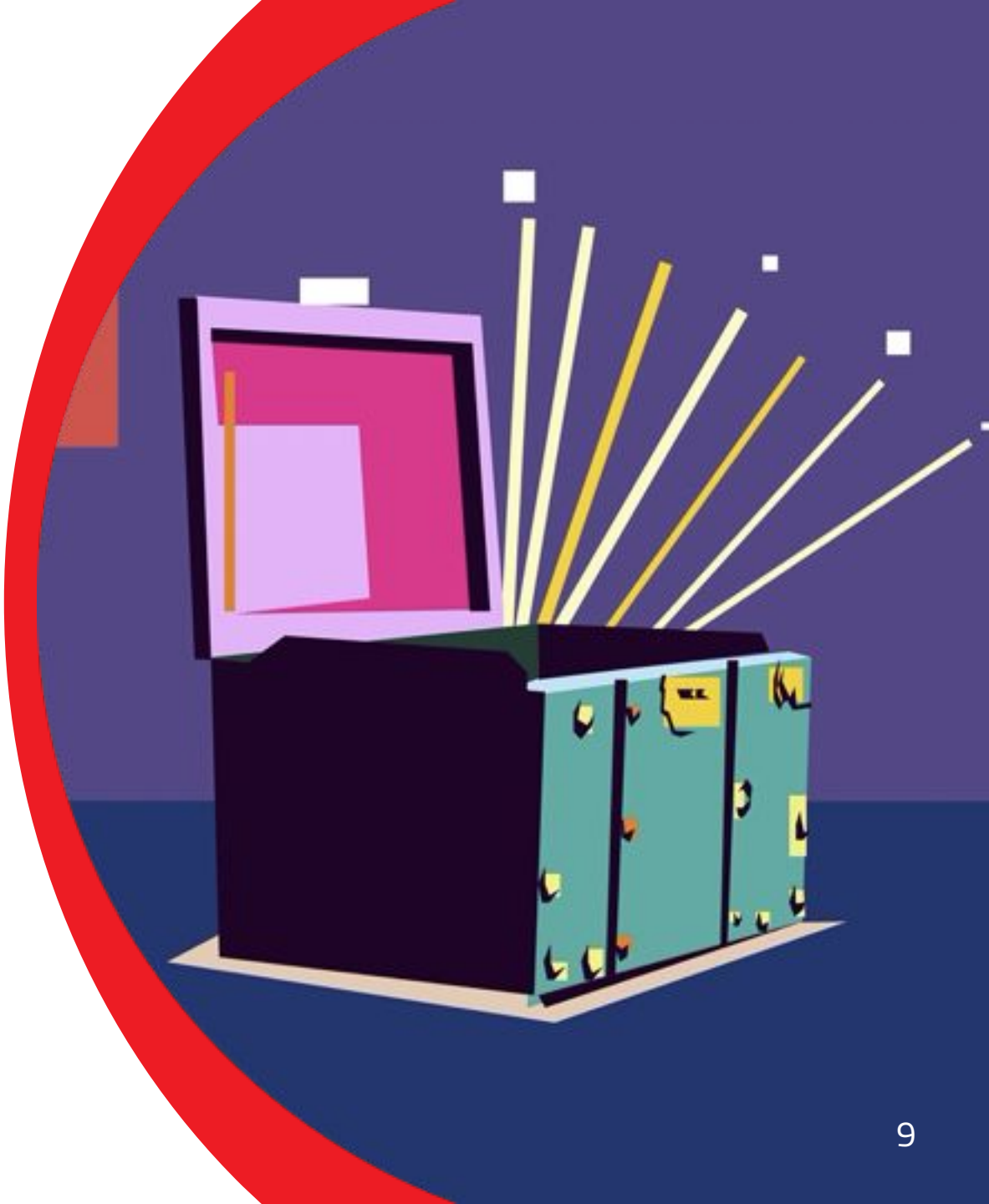
OPENSOURCE DEVELOPERS

90% OF COMPANIES LACK REQUIRED DIGITAL SKILLS

79% GLOBAL RATE OF CART ABANDONMENT

91% OF DEVELOPERS WILL INCREASE USE OF API's

CUSTOMIZATION TO BE A $1 BILLION BUSINESS



FIVE TRENDS THAT COULD PUT YOU OUT OF BUSINESS OR SEND YOU TO THE STARS

01

TREND 1

OPENSOURCE VS HOSTED

There is something for everyone, but the serious players need not be distracted by Hosted Solutions like Shopify and need to focus efforts into open source options..

02

TREND 2

ZUCKERBERG EFFECT

What if you could have someone like him in your pocket? With growing popularity in driving sales digitally you need someone who can navigate the complex technological space and make it seem almost simple..

03

TREND 3

THE CHECKOUT HEADACHE

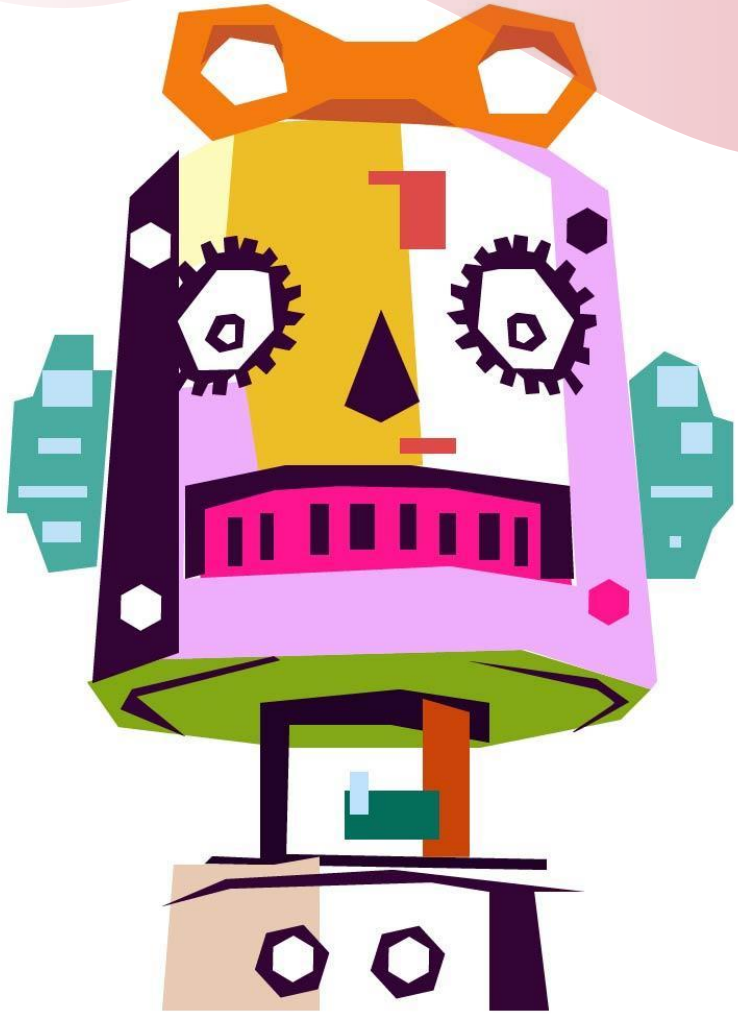
If checkouts were simplified evidence shows that cart and checkout abandonment drops and in-turn sales increase...

04

TREND 4

AUTOMATION & INTEGRATION

Using technology as an accelerator to growth is a key to success in ecommerce. Start automating by integrating.



05

TREND 5

CUSTOMIZATION IS KING

Capitalize on the $1 Billion market of customization, create custom functionality that allows the customer to engage with & OWN their experience. The best way to do this is to create custom features that will allow the customer to engage and own their experience...

SOME SOLUTIONS EVERYONE SHOULD KNOW TO SUCCEED!

OPEN SOURCE PLATFORMS

BE FREE USE MAGENTO, WOO OR SPREE

With access to over 25 million developers and complete customization and flexibility, open-source ecommerce is the only place to invest your efforts.

ECOMMERCE CONSULTANT

THE SOLUTION TO YOUR TECHNICAL GAP.

With an unprecedented number of ecommerce companies both pureplays and existing retailers expanding into the space, it's important to remember, eCommerce is a technology based business, so you may need help to navigate this space.

CHECKOUT OPTIONS

REDUCED FRICTION AUTOCOMPLETES ME!

Did you know that simply reducing the number of form fields can increase conversions over 120%

AUTOMATION & INTEGRATION

AUTOMATE EVERYTHING FROM FULFILMENT TO TAXES

Did you know you can outsource & automate almost all components of your business with seamless integrations for accelerated growth ?

ONE WORD CUSTOMIZATION

THE FUTURE OF ECOMMERCE IS IN CUSTOMIZATION

From AI driven product selection to fully custom shoe designs with tools for the perfect fit, customization is the future of eCommerce.

HOW YOU CAN BE AHEAD OF THE PACK IN EVERY WAY!

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